



# NASMM

National Association of  
Senior Move Managers

**Premier Providers of Senior Relocation**

The National Association of Senior Move Managers (NASMM) is the not-for-profit, professional association of organizations dedicated to assisting older adults and families with the physical and emotional demands of downsizing, relocating, or modifying their homes.

As the *only* professional association in North America devoted to helping the rapidly increasing 55+ population with middle and later life transition issues, NASMM members are committed to maximizing the dignity and autonomy of all older adults.

NASMM is nationally recognized for its innovative programs, leadership and expertise on issues related to senior move management, transition and relocation issues affecting older adults.



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**[www.nasmm.org](http://www.nasmm.org)**

# expert . affordable . compassionate

## **What is a Senior Move Manager?**

A Senior Move Manager is a professional who specializes in assisting older adults and their families with the emotional and physical aspects of relocation and/or "aging in place." Though many senior move managers have backgrounds in gerontology, social work, health care, nursing and psychology, others come to this industry from the corporate world of project management, technology, accounting or marketing. What all senior move managers share, however, is a profound commitment to connecting with older adults and a desire to perform meaningful work.

## **Although specific services vary, most Senior Move Managers can help with some or all of the following:**

- Developing an overall move or "age in place" plan
- Organizing, sorting and downsizing
- Customized floor plans
- Arranging for the profitable disposal of unwanted items through auction, estate sale, buy-out, consignment, donation, or a combination of the above
- Interviewing, scheduling and overseeing movers
- Arranging shipments and storage
- Oversight and supervision of professional packing
- Unpacking and setting up the new home
- Related services, such as cleaning, waste removal, shopping, senior escort, assisting with selection of a realtor and helping prepare the home to be sold

## **What are the real benefits of senior move management services?**

- Senior move managers have expertise in resources and approaches that save money, reduce stress and produce quality results.
- Services are client-centered and personalized to meet the client's needs and preferences. Families, particularly, should never doubt the power of an outside expert!
- NASMM members are reviewed for insurance and experience requirements prior to acceptance.
- NASMM members participate in ongoing educational programs that reflect their commitment to professionalism and to working with older adults.
- NASMM has developed a Code of Ethics and Standards of Practice for all members.